



## **KIWIS IN LA**

### **Annual General Meeting**

#### Agenda

Thursday, October 1, 2020, 7:00pm  
Virtual Meeting on Zoom

#### Attendees:

Current Board Members: Emma Barry, Anne Beecher, Celeste Bowden, Hillary Brick, Keith Flamank, Robert Good, Sharon Longpre, Roger Pearce, Patrick Veysey

Kiwis in LA Members: Jackie Alixander, Vaughan Cottier, Graham Wong, and other members of Kiwis in LA

1. Meeting Opened by President Keith Flamank

Keith welcomed everyone to the first virtual Kiwis in LA Annual General Meeting. He then introduced Jeremy Clarke-Watson, recently arrived New Zealand Consul-General in Los Angeles. Jeremy said how much he, Lisa and their family were looking forward to meeting everyone and being part of the community.

Keith noted that it was a year since last year's annual general meeting, so it was timely to meet again.

2. Agenda and Minute Taking Keith Flamank

Keith shared the agenda for the meeting, and noted that the meeting was being recorded so that accurate minutes could be written. There were no objections to the agenda or to the recording of the meeting.

3. Minutes from 2019 Kiwis in LA Annual General Meeting Keith Flamank

Keith also shared the minutes from the 2019 Kiwis in LA Annual General Meeting for all to review. He also noted that these were available on the Kiwis in LA website.

Sharon proposed a motion to accept the minutes from the 2019 Kiwis in LA Annual General Meeting. Motion seconded by Anne. Motion approved.



#### 4. President's Report on Kiwis in LA's Activities in 2019

Keith Flamank

Keith briefly noted the events held by Kiwis in LA during 2019:

- i. Kiwis in LA Waitangi Day Brekkie
- ii. Kiwis in LA Summer Picnic
- iii. Air New Zealand Kiwis in LA Art Show and Wine Tasting
  - Keith thanked 18<sup>th</sup> Street Arts Center for hosting this event for the first time and mentioned that they are looking forward to having the event again in the future
- iv. Kiwis in LA Christmas Party
- v. Kiwis in LA Los Angeles and Long Beach Pub Nights
- vi. Other events Kiwis in LA supported during 2019 included:
  - Concert for Christchurch and online auction
  - OC Kiwis Picnic
  - ANZAC Day Commemoration
  - Kiwi Leadership Network
  - Alumni organizations
  - Rugby World Cup
  - David Downs
  - Many other Kiwi sportspeople, artists, performers and entertainers

Keith shared information regarding current Kiwis in LA membership:

- i. 1,336 active contacts in the database, about the same as last year.
- ii. 2,313 Followers of Kiwis in LA's Facebook page (12% increase over 2018)
- iii. 2,682 Members of Facebook group (9% increase over 2018)
- iv. Newsletter performance pretty constant with average open rate of 40% and click through rate of 12% (except if pies are mentioned). We have plans to expand our presence in social media in 2020/2021
- v. Paid membership constant at around 100 accounts. This is a key source of revenue, so we urge you to pay your annual membership fee. We are currently developing plans for increasing the benefits associated with Kiwis in LA paid membership

Keith acknowledged all sponsors and partners of Kiwis in LA, without whose support the organization could not have served the New Zealand community as it did in 2019:

- i. In the second year of a partnership with primary sponsor Air New Zealand
- ii. Very generous support from Mainfreight and the New Zealand Consul-General (both financial and in kindly allowing us to use the New Zealand Residence)
- iii. Great support from Munchkin and Lewis Road Creamery



- iv. Incredible generosity and support in 2019 from many Kiwi-owned companies in Southern California and beyond: Broadleaf Game, New Zealand Seafoods, Tangaroa Fish Market & Raw Bar, Sonny Mclean's Irish Pub, Zespri, El Segundo Catering Company, Mike Shand and Elite Private Chefs, Love Baked Wings, Kairoa Brewing Company, noho, David Trubridge, Learn Maori Abroad, Au Natural Skincare, Sky City Grand, The Boat House on Waiheke Island, Pic's Peanut Butter, Heilala Vanilla, Three Peaks Manuka Honey, Two Guns Espresso, Scapegrace Gin, and many wineries (Babich, Duck Hunter, Foley Wines, Greywacke, New Zealand Wine Navigator, Spy Valley, Tiki Wines, Wine Dog Imports, and Wither Hills)

Keith also thanked the following:

- i. The many volunteers who put their hand up to help at all the events
- ii. Maurice Williamson, former New Zealand Consul-General and the team at the Consulate-General
- iii. Steve Bernstein, Keith's partner, whose help and support made his contribution to Kiwis in LA possible

## 5. 2019 Kiwis in LA Finances

Roger Pearce

Roger took the meeting through the Kiwis in LA 2019 Statement of Activity and Statement of Financial Position. The reports showed an annual surplus of \$5,920.31 and end of year bank balance of \$26,044.53 (less a \$4,020.84 reimbursement in 2020 to Keith for food and catering at the 2019 Air New Zealand Kiwis in LA Art Show and Wine Tasting).

Keith noted that while the Christmas Party showed a loss, a great deal of income from the event was included in Membership Dues under Fundraising, which included entry fees, membership dues and raffle fees.

Graham queried the make-up of the art show income. Keith noted that the included entry fees/door take and the airline tickets were both included in the Sales figure. Keith to follow up with Graham on the breakdown. These sources of revenue could be separated in next year's reports.

Graham also mentioned the need to increase paid memberships and how to continue keeping the community engaged during the COVID-19 pandemic. Keith noted that paid-membership was recognized as an opportunity for the organization, and that discussions had already begun about how to maximize this source of income. Keith also outlined the activity Kiwis in LA had done to support the community and Kiwi-owned businesses through the pandemic.



Keith thanked Roger for preparing the 2019 Kiwis in LA financial reports.

Robert proposed a motion to accept the 2019 Kiwis in LA Statement of Activity and Statement of Financial Position. Motion seconded by Anne. Motion approved.

6. Appointment of Kiwis in LA Directors for 2020/2021 year: Keith Flamank  
Graham Wong

Prior to the election of the Kiwis in LA Board of Directors for 2020/2021, Keith thanked two retiring board members for their service: Emma Barry and Vicki Tyler.

“Emma gave the Christmas Party new life and energy, just as she did to Kiwis in LA for the past couple of years. It’s been great having Emma as part of the team, and she will be missed.”

“Vicki was my predecessor as President of Kiwis in LA, serving as the head of the community for seven years. During that time, Vicki and the team built Kiwis in LA up from a small group to an organization that held more and more events during the year and kept the community updated on all things Kiwi. And although many people helped out, it was Vicki – and her husband Dan – that was the brains and brawns of the organization who held everything together and made it all happen. When she finished as President, she stayed on for the next 10 years and from me personally, I couldn’t have done of what I’ve achieved without her support. Vicki and Dan will always be an indelible part of Kiwis in LA. Thank you both, Vicki and Dan, from the Kiwi community for all your many years of hard work and service.”

Keith vacated the chair to Graham, who led the election of the Kiwis in LA Board of Directors for 2020/2021:

Members standing for re-election to the Kiwis in LA Board of Directors are:  
Anne Beecher, Celeste Bowden, Hillary Brick, Keith Flamank, Robert Good,  
Sharon Longpre, Roger Pearce, Patrick Veysey

Members standing for election to the Kiwis in LA Board of Directors:  
Jackie Alixander, Vaughan Cottier

The slate of board members was unanimously approved.

Patrick thanked Keith for his service as President of Kiwis in LA.



7. Planning for 2020/2021

Keith advised that the newly elected Board would meet in the near future to elect the organization's officers for 2020/2021 and that the incoming President and Vice-President would then lead the planning for 2021

8. New business / comments from the floor Keith Flamank

There was no new business or comments from the floor.

9. Meeting adjourned Keith Flamank

Keith thanked all those who attended the meeting and declared the meeting adjourned.

Keith Flamank  
President  
Kiwis in LA

Roger Pearce  
Treasurer/Secretary  
Kiwis in LA

October 8, 2020